

Webasto Winter Tour – Four Days, Three Countries, One Mission

Winter camping in comfort in Germany, Austria and Switzerland with Webasto Diesel Heaters

Stockdorf/München – February 9, 2011 – Feeling the warmth inside the vehicle as well as warm water, without gas, noise and smell – Webasto offers complete comfort solutions. During the Webasto winter tour from March, 7 till March, 11 people can experience this for themselves. The winter tour aims to demonstrate the functioning of the Webasto air and water heaters for motorhomes to the end customer in a real camping situation. Another focus will be to inform about the refit possibilities of the devices.

A team of Webasto experts will be travelling through Germany, Austria and Switzerland with a especially equipped motorhome. Interested persons get the chance to have a look around in the interior of the vehicle and to convince themselves by viewing and experiencing modern technology in use. All within a relaxed atmosphere – the theme of this campaign.

Overview of the venues and dates:

- Austria: “Erlebnis Camping Auenfeld“ in Distelberg (March 7 to 8, 2011)
- Germany: “Alpen-Caravanplatz Tennsee“ in Krün (March 8 to 9, 2011)
- Austria: “Aktiv- und Familienresort Tiroler Zugspitze“ in Ehrwald (March 9 to 10, 2011)
- Switzerland: “Stellplatz Samnaun“ (March 10 to 11, 2011)

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About Webasto:

Webasto Group based in Stockdorf near Munich has been a family-run business ever since the company was founded in 1901. The group has more than at 50 international locations (thereof more than 30 production plants). It is specialized in the Convertible, Roof & Body (CRB) and Global Comfort Solutions (GCS) business divisions. Webasto is one of the top 100 automotive suppliers worldwide. The group targets sales of more than 1.8 billion Euros with more than 7.900 employees for 2010. The company's core competencies include development, production and sales of convertible, roof and body systems as well as heating, cooling and ventilation systems for passenger cars and commercial vehicles. For more information please visit: www.webasto.com

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